



ClearImage

Clear Image Case Study

Clear Image Group
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Project	MAN versus MACHINE: reducing costs with a remotely monitored CCTV system
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For one company, a large metals manufacturer, making the move from man to machine will save over £36,000 per year.

Switching to a remotely monitored CCTV system will enable the company to dispense with their on-site security guard, saving money and improving overall site security in the process.

One guard on duty during the night and at weekends only (108 hours per week) costs £1200 per week. With a large perimeter and several blind spots, the site is very vulnerable to intruders. A single guard is unable to oversee the site effectively. Over the course of the last year the site has suffered numerous break-ins with losses running into many thousands of pounds.

The new IP CCTV system uses just five strategically positioned cameras to survey the entire site. High resolution imaging delivers superb quality pictures enabling easy identification of triggers. Incorporating integrated video motion detection alerts and two-way audio linked to a state-of-the-art NSI ARC Gold accredited RVRC monitoring station, operators are able to monitor all aspects of the site all the time, and respond immediately. Responses can take the form of issuing voice warnings to intruders and/or alerting the Police, calling keyholders or deploying mobile patrols. Having been designed, installed and monitored to BS8418 standards, the system qualifies for a URN guaranteeing Police response.

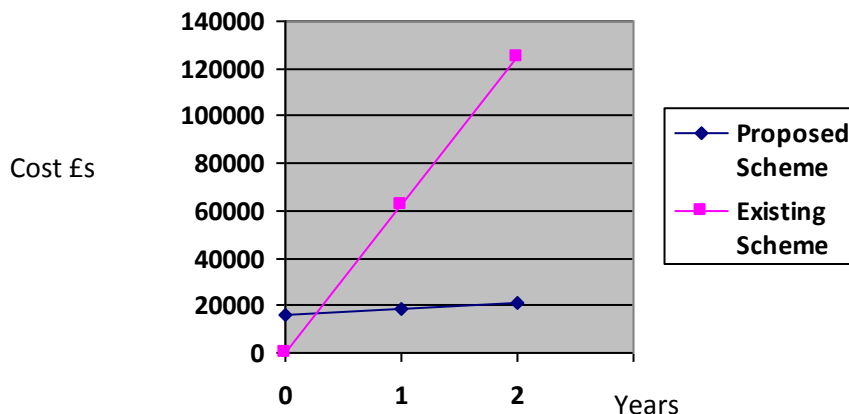
Massive Cost Savings

Cost of guard per week	£1200
Cost of electronic monitored solution per week	£495
SAVING per week	£705
SAVING per year	£36,600

With a Lease Purchase option, there's no need for any capital outlay. Effectively the system pays for itself from the savings made - so outgoings are not a single penny more than they are now. In fact, in this case savings are over £200 per week.

Fast Return on Investment

The investment in this remotely monitored IP CCTV system will pay for itself in less than six months, and will go on delivering massive savings (over £36,000 per year) plus many additional benefits over the life of the system.





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Man versus Machine - Additional Benefits of a Remotely Monitored System



- Total site coverage at all times
- Impervious to threats, coercion or collusion
- Never late for work or off sick
- Can be used as a management tool during business working hours
- System is a business asset

Optional Services

You can exploit your remotely monitored system in many other ways, including:

- Lone worker protection - the monitoring station can observe lone workers on site and respond to alerts as required
- Remote access control - operate gates and barriers from anywhere
- Monitoring – monitor key systems such as refrigeration plant, with alerts and response

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